

B1

PRICING guide

bzr.media

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SERVICE list

Your return on investment with my graphic design services ensures a strong visual identity, bound to attract new customers and retain the loyal ones. High-quality design boosts brand recognition, credibility, and engagement across all touchpoints and platforms. My expertise delivers tailored, impactful visuals, maximizing your marketing efforts and driving business growth. Let's work together to elevate your market position and increase profitability.



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SOCIAL MEDIA TIERS

pricing guide
2024

2 month minimum commitment on all packages.

BASIC - \$85

3 digital/social media designs of your choice for the month.

- Content Posts, E-flyers, Reel Covers, or Story Posts

+\$50 Client Onboarding - required for all new clients and clients who may have dropped their retainer for more than 3 months.

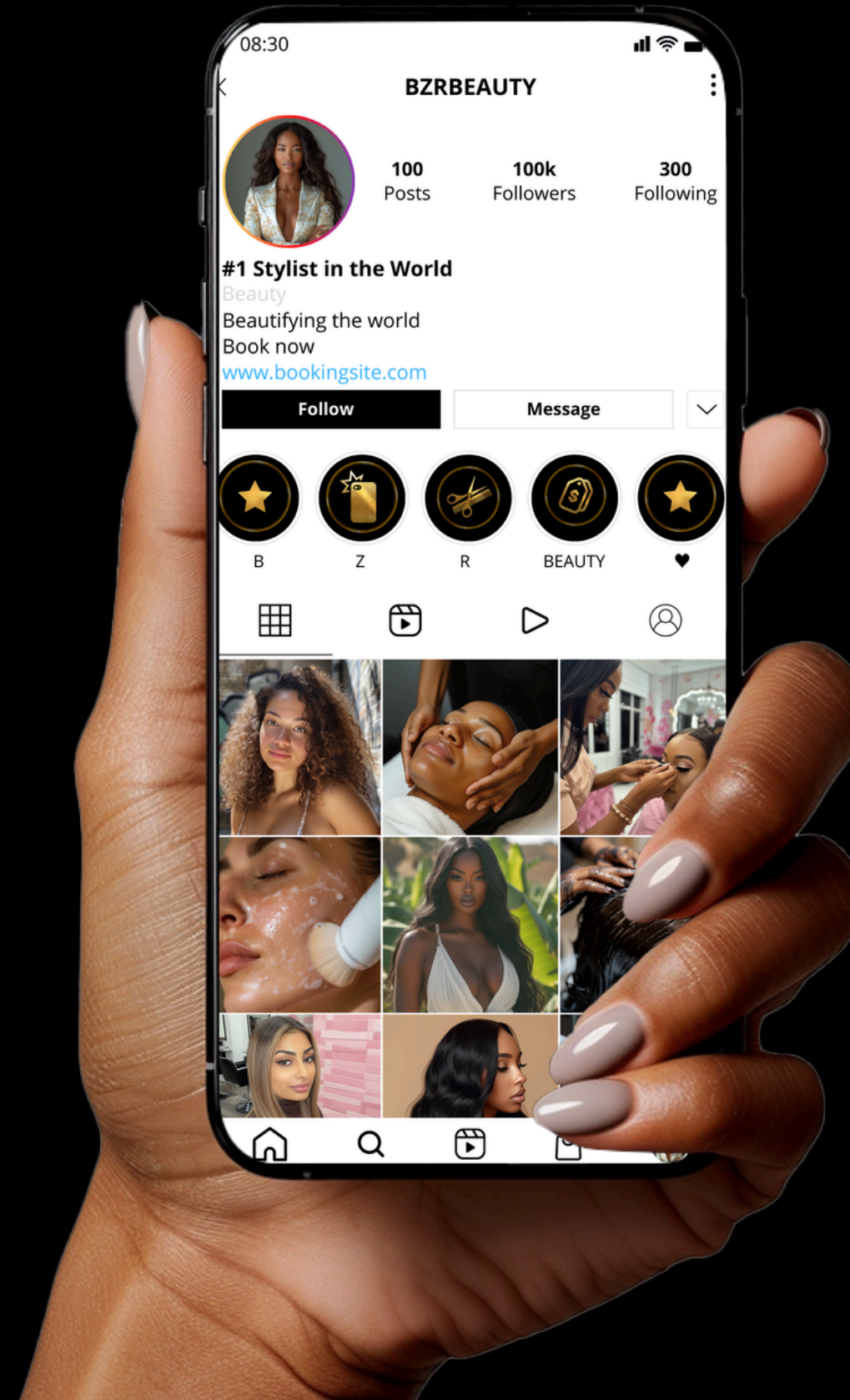
SILVER - \$290

15 digital/social media designs of your choice for the month.

- Content Posts, E-flyers, Reel Covers, or Story Posts

+\$50 Client Onboarding - required for all new clients and clients who may have dropped their retainer for more than 3 months.

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BRONZE - \$175

8 digital/social media designs of your choice for the month.

- Content Posts, E-flyers, Reel Covers, or Story Posts

+\$50 Client Onboarding - required for all new clients and clients who may have dropped their retainer for more than 3 months.

GOLD - \$415

20 digital/social media designs of your choice for the month.

- Content Posts, E-flyers, Reel Covers, or Story Posts

+\$50 Client Onboarding - required for all new clients and clients who may have dropped their retainer for more than 3 months.

03

BZR ELITE

2 month minimum commitment on all packages.

pricing guide
2024

PLATINUM - \$725

25-28 **designs** of your choice for the month. This can include any digital, print, social media or offline marketing initiative you may have.

Ex:

- Content Posts, E-flyers, Reel Covers, or Story Posts
- Packaging and Print Design
- Event design
- Website Design
- Any other graphic design needs within my studio scope
- Complimentary Rush on 4 projects in a 30 day period
- Turnaround time of 3-5 business days instead of the standard 5-7 business days (one design at a time)
- Client portal to track design progress

+\$50 Client Onboarding - required for all new clients and clients who may have dropped their retainer for more than 3 months.



DIAMOND - \$985

30-35 **designs** of your choice for the month. This can include any digital, print, social media or offline marketing initiative you may have.

Ex:

- Content Posts, E-flyers, Reel Covers, or Story Posts
- Packaging and Print Design
- Event design
- Website Design
- Any other graphic design needs within my studio scope
- Complimentary Rush on 4 projects in a 30 day period
- Turnaround time of 1-3 business days for drafts (one design at a time)
- Client portal to track design progress

+\$50 Client Onboarding - required for all new clients and clients who may have dropped their retainer for more than 3 months.



Mockups

starting prices - subject to change after consultation.

SIMPLE MOCKUPS:

BUSINESS CARD MOCKUP: \$50 PER MOCKUP

BOOK COVER OR FLYER MOCKUP: \$75 PER MOCKUP

DIGITAL PRODUCT MOCKUP (E.G., APP SCREEN): \$100 PER SCREEN

PRODUCT PACKAGING MOCKUP: \$175 PER MOCKUP

WEBSITE OR APP INTERFACE MOCKUP: \$300 PER MOCKUP

PACKAGE DEALS (E.G., 5 T-SHIRT DESIGNS): \$275

HIGHLY CUSTOMIZED PRODUCT MOCKUP: \$500 - \$750+ PER MOCKUP

BRAND-SPECIFIC PACKAGING WITH UNIQUE ELEMENTS: \$800 - \$1,000+



Custom AI



content



Web Display



Phone Display



MOCKUP gallery

Web & Single

starting prices - subject to change after consultation.

SHOPIFY (**HOME PAGE ONLY**): STARTING AT **\$550**

WIX (**STUDIO ONLY**): STARTING AT **\$700**

3 WEB BANNERS: **\$80**

ACUITY BOOKING SITE: **\$95**

E-FLYER: **\$45**

10 SOCIAL MEDIA CONTENT PACK: **\$150**

5 YOUTUBE BANNERS AND THUMBNAILS: **\$150**

5 LANDING PAGE THUMBNAIL SET: **\$80**

5 AI MODEL CURATION: **\$200**

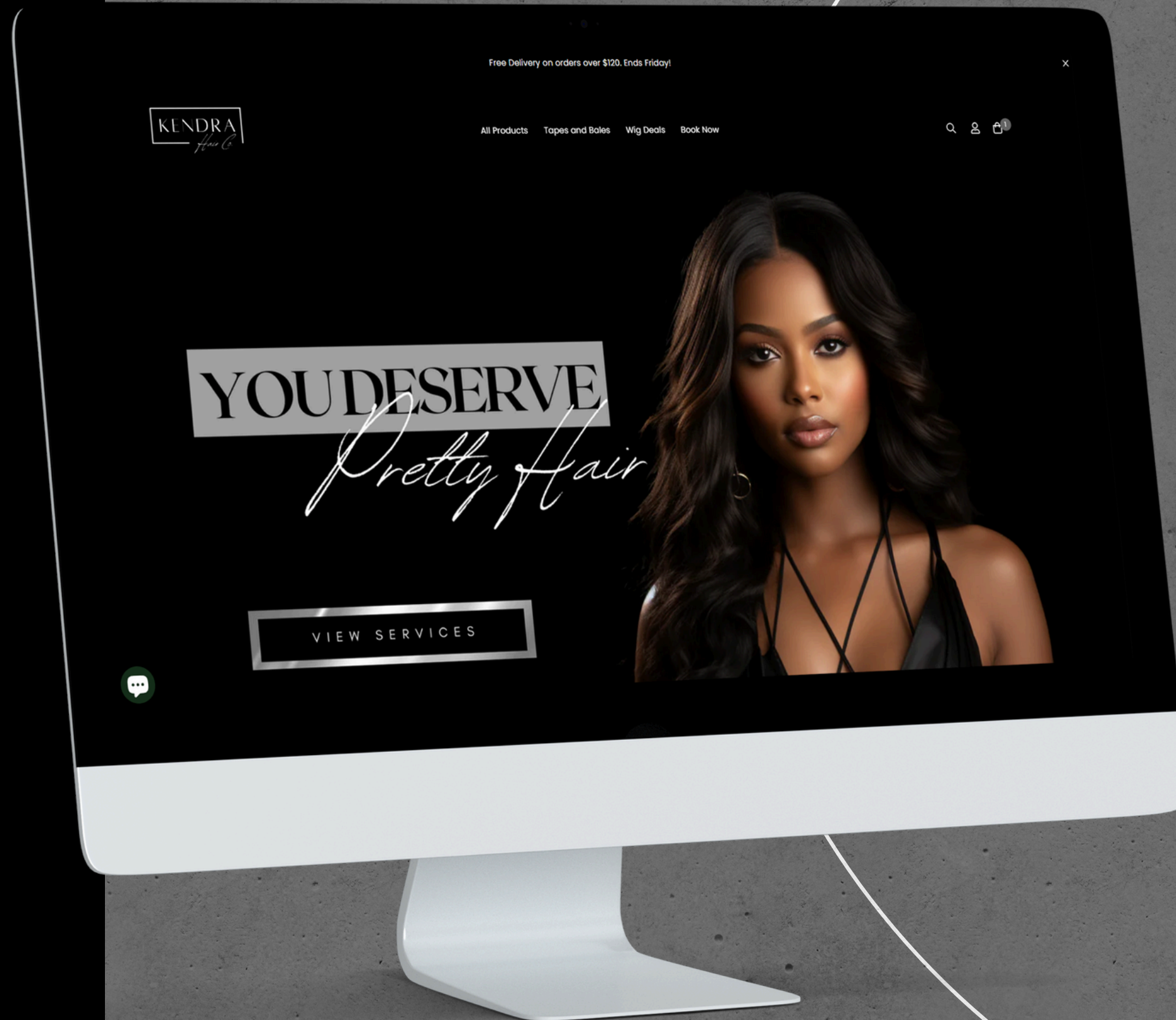
ANIMATED SOCIAL MEDIA FLYER: **\$95**

PRODUCT LABEL: **\$105**

DIGITAL EBOOK COVER: **\$95**..... (<20 PAGES): **\$350**

10 SOCIAL MEDIA STORIES: **\$85**

10 SOCIAL MEDIA HIGHLIGHTS/REEL COVERS: **\$70**



Designs for Print

starting prices - subject to change after consultation.

- BUSINESS CARD | \$65
- PRODUCT LABEL | \$105
- TRI-FOLD BROCHURE | \$135
- THANK YOU CARD | \$75
- LOYALTY CARD | \$75
- MAILER (3+ SIDES MINIMUM) | \$225
- CERTIFICATE DESIGN | \$45
- *EBOOK COVER | \$95.....(<20 PAGES) | \$350
- HAIR BRANDING PACKAGE | \$425

BUNDLE WRAP, THANK YOU, HAIR CARE, HANG TAGS,
MAILER BOX (PRINT VENDOR+LOGISTICS)

*Starting price for e-book content pages. Consultation is required.
Pricing above is for designs only Print procurement is available -
vendors can be discussed during strategy sessions.
Print pricing will vary and will be quoted according to requests.



LOGOS & branding

PRIMARY LOGO
SECONDARY AND TERTIARY LOGOS
TYPOGRAPHY, COLOR PALETTE AND MOOD BOARD
TURNAROUND TIME OF 7-14 BUSINESS DAYS

STARTING INVESTMENT: **\$395**



MAIN FONT

KENAO SANS SERIF

ΔBCDEFGHIJLΛNOPQRSTUWVXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

SECONDARY FONT

LIVVIC

ABCDEF GHIJ KLMNOPQRSTUWVXYZ
abcdefghijklmnopqrstuvwxyz
1234567890



NOTE to clients

Thank you for placing your creative faith in the BZR Media brand. I want nothing more than to elevate your business to new heights. Please ensure that you have professional photography that I can work with and a clear vision for your brand! I look forward to speaking with you soon.



SINCERELY,
DIONNE DOUGLAS

B1

**LET'S
work**

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